

EPHA

European Public Health Alliance

European Gender Medicine Network (EUGenMed)
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➤ RECOMENDATIONS

Effective communication of sex and gender issues

- ✓Take advantage of eHealth and mHealth to disseminate information near to the young/minorities people; e.g. mobile App (application) providing information regarding Sexual Reproductive Health and Rights (SRHR);
- ✓Preparation and dissemination of infographics concerning Sex and Gender issues, providing data from EU countries and recommendations;
- ✓Make use of short booklets/factsheets to advocate for better understanding of Sex and Gender Health near to policy makers;
- ✓Messenger proximity, credibility, identification with, empowerment, co-decision and co-creation

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