Elisa Manacorda Galileo. Giornale di scienza www.galileonet.it



Problem

Gender issues are often perceived as "female issues / feminist issues"

Strategy

Involving men in the discussion, trying to make them understand the advantages for males



· Problem

Gender medicine is often perceived as an academic topic, not related to our everyday life

Strategy

Trying to involve (scientific) journalist to explain the topic in simple words, binding it to the everyday life



· Problem

Scientific journalists tend not to support women in their articles, nor a gendered point of view (i.e. "experts" are men by definition) Strategy

Forming and training scientific journalists on gender issues, to acquire a gendered point of view





